# SOCIETY DOINGS

Pairs a year.

readers 90,000.

of stockings in a few days.

As a hosiery dealer you know how

much of this hosiery trade you are getting

now. Probably a share so small, com-

increasing throng of buyers are open to

conviction. Why not talk to them? You

can do so every day or twice a week or

just once a week. Telf them about the

quality of the hosiery you have to sell-

your goods may have wear-resisting

It requires no stretch of imagination

to see the tremendous selling possibilities

locality, every day.

virtues they would like to know about.

This constant, continuous and ever

paratively, as to be infinitesimal.

This Army Requires

Nine Hundred Thousand

Pairs of Hose

The consumption of hosiery by the multitude of people who

read the El Paso Herald aggregates Nine Hundred Thousand

Think of it, an average daily demand for over 3000 pairs!

Eighteen thousand people buy the El Paso Herald cach day

The average man and woman will buy at least 10 pairs of

Manufacturers who have tried out guess-work campaigns,

standardization bugaboos and "effect on the dealer" publicity should now create a real demand for their goods. They can se-

cure effective dealer co-operation and produce Big Business Building results for every advertising dollar expended by adver-

tising in mediums like the El Paso Herald, because they are

read by the greatest possible number of hosiery buyers in each

afforded dealers and manufacturers who

present their story to the readers of the

El Paso Herald. Think of the number

of pairs of hose that will be bought by

these people today and tomorrow and

every day without let-up-then ask your-

self how long you are going to keep your

door shut to this wonderful sales-produc-

ing and continuous Business Building

Remember we are always ready to

EL PASO HERALD.

give you more light on the subject.

hose a year-but the average normal boy may go through a pair

but their families and friends make the actual number of

School Notes.

(Continued from page 1)

actor will be played by Walter Clayino, The father of "Moor" will be acted by the acted by the

The Army.

Maj John L. Hines, the adjutant of the Fighth infinitry brigade, has been ill for the past few days at his home on Rio Grande street.

Mrs. Affect W. Bjernstad will leave Sunday for San Francisco, where she will remain while Lapt, Bjornstad and his company are on the target range in Dong Aim county, N. M.

Lieut, and Mrs. A. D., Surley are expected to return from San Francisco by the first of May. Mrs. W. L. (salnes is visiting them in San Francisco and will remain visiting various peints in California until the middle of June.

peints in California until the middle of June.

Liest. Walter Guillen has been transferred from the 12th caralry to the 26th infantry, and with Mrs. Gallion has joined his regiment at Fort. Rilser. Leut. and Mrs. Guillon are with Lieut. Guillon, shouther, Lieut. Allen W. Guillon, and Mrs. Guillon, in their home on Fort Heulevrd.

Col. Histry C. Hale, formerly connected with the division of militan affairs at Washinston, D. C., who has been recently appointed colonel of the 28th infantry/at Fort Bilas, will be kiven a reception by the officers of his new regiment on the evening of Thursday, April 12, in the post hall at Fort Bilas.

Musical.

Mins Neilie May Bowen will play a plane recital for the students of the El Paso School for Girls Friday morn-ing in the music room of the school.

Unique Service by Local Drug Store

## THE COURTS

t NITED STATES DISTRICT COURT.

Heavy D. Clayton, Presiding.
United States vn. John U. May et al.,
charged with using the mails to defraud;
on trad.

EIGHTH COLRT OF CIVIL APPEALS.
James R. Harper, A. M. Walthall and E.
F. Higgins, Justices.
Motions submitted: American National insurance company vs. Horace Wilson, from Harris, appellant's motion for leave to file brief, appellac's motion for leave to file brief, appellac's motion for A Fau Antonic Bailway company vs. G. C. Carmack, from Brewster; appellant's motion for a releasing and to certify.
M. B. Gassaway et al. va. W. H. Browling ir. at al. from Ector, appellants' motion for a releasing Greater Housion Suburban Corporation vs. Dupuy & Mullen, from Harris; agreed motion for averticity.
Motions for suburban Corporation vs. Dupuy & Mullen, from Harris; agreed motion for

son Suburban Corperation vs. Dupuy & Mulien from Harris; agreed motion for octificari.

Motions for rehearing overruled: Galvesian. Harrisburg & San Antonio Raliwas company vn. C. A. Craighead, from Flessia, Texas & Parific Raliway company vs. Martin Bres., from Ector. H. T. Hodge vs. Toyah Valley Irrigation company, from Reeves George W. Cloyd vs. 7. A. Sarta, from Middland. W. C. Habert va. Toyah Valley bank, from Reeves. Sam Hollnway et al. vs. Mary L. Parincipa. From Suddland. W. C. Habert va. Toyah Valley bank, from Reeves. Sam Hollnway et al. vs. Mary L. Parincipa. from Pecos.

Giber Motions overruled: Galveston, Harrisburg & San Antonio Raliway company vs. C. A. Craighead, from Investion; appeller's motion for oral argument on motion for robearing. H. T. Hodge vs. Toyah Valley Irrigation company, from Reeves: appeller's motion to certify. Royal indemnity company vs. T. B. Okasaki, from Harris, agreed motion to postpone subministon.

Motiods granted: George E. Barstow et al. vs. Ward County Irrigation district No. I. from Ward; appellant motion to salvance, set for April 13. R. B. Hussell vs. American National bank et al., from Harris; agreed motion to dismiss appeal.

Alfirmed: National Surety company

al. from Harris; agreed motion to disculse appeal.

Affirmed: National Surety company vs. Silberbork Bros. from El Pago. United States and Mexican Trust company vs. W. L. Austin, from Peops Consolidated Kansas City Smelting and Refuling company vs. Genevieve Schulte, from El Pago.

Reversed and remanded: S. B. Hovey et al. vs. J. W. Weaver, from Brewster. S. B. Hovey et al. vs. A. J. Williams, from Brewster. Cases submitted from Harris county.

George E. Barstow et al. vs. Ward County Irrigation district No. 1, frem Ward. County Irrigation district ... Ward. W. B. Fordtram et al va W. B. Cun-ningham, from Ward.

Aist District court.

P. R. Price, Presiding.

Resimio Vasquez va Hughes-Buie company, damages filed.
County of El Pano va Turney & Burges, suit to recover \$6000; filed.

Lamar Davin va E. R. Newman, trespass to try litte; filed.
Corbett S. Shadden va Atchisen. Topeka & Santa Fe, suit for personal damages; jury disagreed and were discharged.

Sith DINTRICT COURT.

Railard Coldwell, Presiding.
State of Texas vs. Jose Flores and Gregario Ornelas, burghers, not guilty.
State of Texas vs. Jesus Telles, astault to murder; not guilty.
Leille F. Biggers vs. F. G. Biggers, divorce, filed.

COUNTY COURT.
Advise Pool, Presiding.
E. Wickstead, js. vs. El Paso Fruit Growers association suit on contract, filed.

State of Texas vs. Jesus Telles, theft over \$35; filed

SISTICE COURT,
J. M. Denver, Presiding.
State of Texas vs. Jose Pair, vagramer, diaminsed.
State of Texas vs. Miguel Gonzales,
horse theft, dieminsed.
State of Texas vs. Cruz Marquez, assualti disminsed.

Orink our buttermilk. Ask your doc or wip. El Paso Dairy Co .- Adv.

# TAKES THE PLACE OF

New Discovery! Dodson's Liver Tone Acts Like Calomel But Doesn't Gripe, Salivate or Make You Sick-Don't Lose a Day's Work - Harmless Liver Medicine for Men, Women, Children - Read Guarantee!

a day's work.

when it comes into contact with sour bile salivate or make you sick. erashes into it, breaking it up. This is

store and get a 50 cent bottle of Dodson's gripe and they like its pleasant taste.-Liver Tone. Take a spoonful and if it Advertisement.

Ugh! Calomel makes you siek. It's doesn't straighten you right up and make horrible! Take a dose of the dangerous you feel fine and vigorous I want you to drug tonight and tomorrow you may lose go back to the store and get your money. Dodson's Liver Tone is destroying the sale Calomel is mercury or quicksilver which of calomel because it is real liver medicine; causes necrosis of the bones. Calomel, entirely vegetable, therefore it can not

I guarantee that one spoonful of Dodwhen you feel that awful nausea and son's Liver Tone will put your sluggish cramping. If you are sluggish and "all liver to work and clean your bowels of knocked out," if your liver is torpid and that sour bile and constipated waste which bowels constipated or you have headache, is clogging your system and making you dizziness, coated tongue, if breath is bad feel miserable. I guarantee that a bottle or stomach sour, just try a spoonful of Odson's Liver Tone will keep your enharmless Dodson's Liver Tone tonight. Here's my guarantee-Go to any drug it to your children. It is harmless; doesn't

## R. F. BURGES WILL DISCUSS WOMAN'S SUFFRAGE TONIGHT

Hichard F. Burges will lecture to-night on equal suffrage in the First Christian church at a belock, under the auspices of the Equal Franchise

league. The Equal Franchise league.

The lecture will be open to the public without administent charge. Mr. Burges will present arguments in favor of equal franchise and will report the work of the recent legislative session at Austin for the passage of the suffrage amendment.

frage amendment
Mrz. S. J. Fennell, first vice president
of the Equal Franchise league, will introduce the speaker, and the usher
will be Mines Rebu Elliott, Iren
Laughlin, Lillian Gibbs, Evelyn Logan
Lauramande Fick, Clara Fick and Mrz
Clarence Rand.

## HAVE PURE BLOOD

Hood's Sarsaparilla Makes Pure, Rich, Red Blood.

Your heart works night and day without a pause. It is the principal argan of the circulation of your blood. It is of the utmost importance that it should do its work wait. The quality and quantity of your blood have much to do with its action. If this fluid is pure and abundant, your heart and other vital organs act with more energy than when it is defective in quality or deficient in quantity.

Hood's Barsaparilla makes the blood pure and abundant. It is the one old reliable medicine, that has been seld for forty years, for purifying the blood. There is no better blood remedy, appetizer, stomach tonic or nerve builder. He sure your draggist gives you blood's, for nothing else can possibly take its place. Get it today—Advertisement.

Harmless-Not a Dye-Acts on Hair Roots-Makes Gray Hair Healthy-Dark.

Dark.

If your hair is gruy, atreaked with aray, prematurely gray, thin or falling apply, for a fow times, Q-Ban Hair Color Restorer on your hair and scalp, with the guarantee of a reliable dealer that it won't cost you one cent unless it beautifully darkens your gray hair and promotes its growth. Simply supply Q-Ban, like a shampon, to hair and scalp. It acts on the hair roots making the hair healthy so the gray disappears and the hair is beautifully and quickly derilened so evenly, naturally and thoroughly that no one can tall it has been used. In addition Q-Ban stops itching scalp, dandruff and falling hair, and makes the hair thick, fluffy, soft, thairous, beautifully dark and abundant. Q-Ban is not sticky or messy, harmless and makes scalp and hair clean and feel pleasant. Darkens hair when all else fails. Don't stay gray and look oif, but apply Q-Ban. Only 30c for a hig I-oz, bottle Kelly, & Poliard's Drug Store. El Paso, Tex. Out of town people supplied by mail.—Advertisement.

OUR BUTTER CREAM CENTER CHOCOLATES

20c THE LB.

SATURDAY ONLY

ALWAYS FRESH PURE-SWEET-WHOLESOME

Buy Your Groceries

The Standard Grocery Co. Phone 3532. 208-210-212 Mills St. "We Give 20 Green Trading Stamps"

# GIRLS! LOTS OF BEAUTIFUL HAIR NO DANDRUFF-25 CENT DANDERINE

Hair coming out? If dry, thin, faded, bring back its color and lustre.

Within ten minupes after an application of handerine you cannot find a storie trace of danderiff or falling hair and your maip will not litch, but what will please you most will be after a few week's use when you see new hair, fine and down at first-yes-but really new hair-growing all over the really new hair-growing all over the scale.

A little Danderine immediately differences how dull, faded brittle and scrauge, just moisten a cloth with pandere and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and have an appearance of abundance: an incomparable lustre. Get a 25 ceep bottle of knowlten's hair lass purity and soft as any—that it has been neglected or injured by carefully can have beautiful hair and loth of it. if you will just try a little Danderine.—Advertisement.



# The Souvenir Spoon Coupon in the Next Week-End Herald is for the Mississippi Spoon

Seven state coupons have already appeared and a new state added each week. The list is getting longer every week, so do not delay in starting your collection. If you do, we may not have on hand some of the state spoons, coupons for which have already come out. But so far, there is on hand a supply of spoons for all states so far published.

Remember—These spoons are guaranteed for your life time. They are not the cheap souvenir spoons but the heavy silver plate fully guaranteed. Oneida Community Ltd., silverware. The guarantee that goes with each coupon means just what it says.

To get these spoons coupons must be cut out of the big

Week-End Herald

VE GUARANTEE STATE SOUVENIR SPOON

STAMPED ONEIDA COMMUNITY AL X" IS MADE BY US, THAT THE BASE IS 185 MICREL SILVER, AND THAT IT IS PLATED WITH A HEAVY PLATE OF PURE SILVER (50 DWT. TO THE GROSS). WE HEREBY AGREE TO REPEACE, FREE OF CHARGE, ANY SPOON WHICH AT ANY THE DOES NOT GIVE SATISFACTION TO THE PURCHASER.

童童童童 ONEIDA COMMUNITY LTD 音楽

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